

**W O M E N ' S**  
**MEDIA EQUITY COLLABORATIVE**

*Doing Collectively What We Can Not Do Individually*

(Borrowed from SisterSong. Thank you!)

**REGISTRATION -- for SUMMIT**  
**Women's Media Equity Collaborative**

Your name: \_\_\_\_\_

Organization you represent: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Your email: \_\_\_\_\_

Telephone number: \_\_\_\_\_

**Registration fee:** *Specifically this is for 3 meals for the day. We need to know participant numbers !*

// \$40 -- Full payment / requested

// \$20 -- Scholarship

// \$60 -- Community supporter

**Make Check or Money Order out to:**

→ **International Media Project.**

In memo identify SUMMIT/WMEC.

**Mail to:** Media Equity Collaborative, Ariel

Dougherty,

1580 Caballo Road, Truth or Consequences, NM

87901

**Scholarship Needs:** While MEC can not, at this time, commit to providing scholarships --- we are actively fund raising to do this. **By registering early**, and stating your needs, you can assist us in our fund raising efforts.

1. Are you: // woman of color // low income women // rural woman // differently abled

2. Estimate travel costs: \_\_\_\_\_ What you might need in travel scholarship: \_\_\_\_\_

3. Estimate your lodging costs: \_\_\_\_\_ What lodging scholarship might you need: \_\_\_\_\_

4. Do you need some assistance with your AMC registration? (\$100) How much \_\_\_\_\_

**The Earlier You Register,  
The Better Able We Are to Plan**

**Media Equity Collaborative**

is a sponsored project of

**International Media Project,**

a 501(c)3 tax-exempt organization.

<http://mediaequity.org>

1580 Caballo Road, Truth or Consequences, NM

87901 575-894-1844 fx 575-894-1845

[ArielCamera@gmail.com](mailto:ArielCamera@gmail.com)


**Building** a Sustainable Network for  
Women Centered Media Justice  
**Organizations, Outlets &  
Producers**

**Expanding** Resources for **ALL** Our

**W o m e n ' s**  
**Media Equity collaborative**

Social Justice Media Work

♀  A DATABASE

♀  A SURVEY

♀  A SUMMIT

& **U R INVITED**

**DONATIONS** are welcomed!

They are tax-deductible.



http://mediaequity.org  
 1580 Caballo Road,  
 Truth or Consequences, NM 87901  
 575. 894. 1844 [ArielCamera@gmail.com](mailto:ArielCamera@gmail.com)

## Goals—Building Sustainability

**Media Equity Collaborative** addresses the needs of *the severely under-resourced* community of women centered media justice organizations and outlets. Today, over 350 organizations advocate, teach, produce or distribute women’s media in print, on the radio, in video and blogs.

**MEC** is committed to stimulating a network of communication and collaboration across this field of women-centered media and to establishing a *new model of funding* that strengthens the entire field, broadens collective reach *and is sustainable*.

**MEC’s** is working to expand the resources that support media work *which honors our core principles without compromise*—to racial and economic justice, grassroots political activism, women’s empowerment and human rights, and the evolution of a self-determined healthy environment and culture for all.

## A First Initiative **Women’s Media Equity Collaborative**

A \$30,000 grant from Social Science Research Council (which re-grants Ford Foundation funds) enables **MEC** to accomplish three initial tasks:

### **Database**

**MEC** (with support from Women’s Institute for Freedom of the Press and supplemented by contributions from many others) has now assembled a database of approximately 350 women’s media justice organizations and outlets.

The database, once mounted on the web, help us communicate, issue effective news releases, build speaking tours, and more.

### **Survey**

We are almost ready to launch a survey of women’s media organizations. We seek information about the scope of our work, the nature of our constituencies, the size of our audiences, and our audience demographics.

**MEC** is conducting a two-part survey. The first phase, utilizing Survey Monkey, will occur in mid-April. In late May and June 2009, telephone surveys of a sample of organizations will take place.

**MEC** is exploring various funding model that better suit the needs of women centered media justice organizations.

### **Summit Building Our Collective Future**

**SUMMIT of Women’s Social Justice Media Organizations**  
 July 16, 2009 at  
 Allied Media Conference

The **MEC SUMMIT** will provide a friendly, supportive meeting ground for groups to unite in common cause for women’s empowerment. Building trust is critical. We will add to and refine the database. Self-defined affinity groups will become a basis for program collaborations and together we will prioritize program needs. Based

on **MEC research** we will identify promising collaborative sustainable funding models.

**Summit Registration:** See back of this flyer. Allied Media Conference is handling lodging and registration for the over all conference:

<http://www.alliedmediaconference.org/register>

## Four Ways You Can Help

- 1 Share this information with your sister media makers/advocates/activists in other women centered media justice organizations.
- 2 If you (your organization) has not received the SURVEY MONKEY invitation by the end of April please contact us and we will make sure you are added to the survey.
- 3 Come to the SUMMIT. Your input and collaboration is necessary to build a US, women centered media movement. Fill out the Registration Form, backside of this column.
- 4 If you or a good friend are able to make a contribution, please consider making a contribution. Help Build the Women Centered Media Justice Movement. The address is on the flip side.

**Thank You!  
 Gracias!**

**MEC** recommends the dorms adjacent to the meeting site (McGregor Hall) at \$50 per night. **Be sure to let AMC know you will need a room Wednesday night, July 15** as the Summit starts at 8:30am on Thursday. Positive communications are enhanced by closeness to sister participants. The deadline for registering for Wayne State residence hall housing **is June 4, 2009**. AMC also offers community space in a church for \$15 for the entire conference (bring your sleeping bag!).